

2022 全球 SDGs 創意企劃競賽辦法

一、目的

為增進全球國際企業互助交流創意發想，2022 年擴大舉辦「全球 SDGs 創意行銷、創新創業企劃競賽」。為延續 2021 年造成廣大迴響的「全球行銷連鎖創意企劃競賽」特色與精神，提升莘莘學子的國際視野。(以下簡稱本競賽)。

本競賽將結合聯合國永續發展目標(Sustainable Development Goals, SDGs)17 項指標，鼓勵學生關懷社會議題，發揮創意，發展實作與企劃能力，透過傳遞永續知能、擴大教育社會影響力，今年持續舉辦「全球創意企劃競賽」，主要促進台灣、大陸、東南亞、日韓及其他歐美紐澳等國家的大專校院良性競爭與合作，連結全球各大學間的資源，以共同培育學子的國際移動力及跨域學習能力。

二、主辦/協辦單位

- (一) 主辦單位：朝陽科技大學管理學院
- (二) 承辦單位：朝陽科技大學休閒事業管理系

三、參與對象及資格

- (一) 就讀全球公私立大專校院在學學生(含研究所)，對於創意行銷或創業企劃有興趣者，不限科系與年級皆可報名參加。
- (二) 參賽同學必須 1 至 6 人組成一隊，可跨系、跨校或跨國組隊，一人只得參加一組隊伍。
- (三) 每隊均須有指導老師，一隊以 2 名指導老師為上限；無指導老師之團隊不受理報名。
- (四) 完成報名後，競賽過程不得臨時更換成員。

四、競賽時程

- (一) 報名及作品收件截止日：自即日起至西元 2022 年 11 月 25 日(五) 17 時止(gmt+8)。
- (二) 初賽結果公告：西元 2022 年 12 月 2 日(五)17 時(gmt+8)於朝陽科大管理學院官方網站「最新公告」、FB 粉絲專頁公布初賽結果及決賽相關資訊。
- (三) 本次初賽將依一頁式企劃書進行初審，本次比賽將先依書面資料內容進行初賽，初賽擇優錄取隊伍進入決賽。晉級決賽作品件數依符合參賽資格作品數量而定，說明如下：

符合參賽資格作品數	晉級決賽作品件數
120 組以下	取前 18 名
120-200 組	取前 20 名
200 組以上	取前 40 名

- (四) 決賽相關事項：
 - 1.繳件時間：西元 2022 年 12 月 2 日(五)至西元 2022 年 12 月 12 日(一) 17 時止(gmt+8)。
 - 2.公告決賽結果名單：西元 2022 年 12 月 19 日(一) 10 時(gmt+8)。

五、報名方式及資料繳交

- (一) 競賽報名時間：自即日起至西元 2022 年 11 月 25 日(五) 17 時止(gmt+8)。
- (二) 報名及資料繳交流程：

1.表單及網址：<https://s.cyut.edu.tw/85NmxjW11n>

2. QR-code



- (三) 進入線上報名表單，每一隊請固定一組 Gmail 帳號登入填寫。
- (四) 填妥並確認參賽隊伍資料及競賽檔案。
- (五) 電子檔案 (PDF、圖片、文件) 10MB 以內。(檔名：報名組別、作品名稱、隊長姓名)。
- (六) 點選提交，即報名競賽完成。

六、報名注意事項

- (一) 報名資料需仔細核對正確，報名截止後無法更改資料，後續比賽訊息通知將寄發給指導老師或隊長，需留常用的電子信箱並可即時收發信。
- (二) 主辦單位核發所有獎狀、參賽證明(紙本或電子檔)、文宣等全依線上報名資料為主，敬請力求資料正確無誤，若後續因參賽隊伍個人因素導致要求更改資料更換任何獎狀/電子證明等，則需申請修改並支付文件補件修正費用新台幣 100 元/張，並於西元 2022 年 12 月 30 日前辦理申請，逾期恕不接收辦理。
- (三) 主辦單位保有更改活動形式、提供資料內容以及活動相關細節的權利。如因不可抗力之特殊原因無法執行時，主辦單位有權決定取消、終止、修改或暫停本活動。如有任何變更將公告於活動網頁中，恕不另行通知。

七、競賽公告網址：

- (一) 朝陽科大管理學院官方網站：
中文：<https://mcollege.cyut.edu.tw/>
英文：<https://m-college.cyut.edu.tw/index.php?Lang=en>
- (二) FB 粉絲專頁 (2022 全球 SDGs 創意行銷企劃競賽辦法)
網址：<https://www.facebook.com/CYUT2021world>

八、競賽主題與繳交作品格式

- (一) 競賽主題(擇一組別)：
 - 1.創意行銷組：
 - (1) 創新性 45% (設計或規劃理念、策略、行銷、流程…創新程度)
 - (2) 可行性 40% (技術、計畫方案、財務…可行性)
 - (3) 永續目標連結性 15%
 - 2.創新創業組：
 - (1) 創新性 35% (設計或規劃理念、策略、行銷、流程…創新程度)
 - (2) 可行性 50% (技術、計畫方案、財務…可行性)
 - (3) 永續目標連結性 15%

註：以上永續目標連結性請以聯合國永續發展目標(Sustainable Development Goals, SDGs)17項指標(擇一指標)勾選：

SDGs 目標 1：消除貧窮；SDGs 目標 2：消除飢餓；SDGs 目標 3：良好健康和福祉；SDGs 目標 4：優質教育；SDGs 目標 5：性別平等；SDGs 目標 6：乾淨水與衛生；SDGs 目標 7：可負擔的潔淨能源；SDGs 目標 8：尊嚴就業與經濟發展；SDGs 目標 9：產業創新與基礎建設；SDGs 目標 10：減少不平等；SDGs 目標 11：永續城市與社區；SDGs 目標 12：負責任的消費與生產；SDGs 目標 13：氣候行動；SDGs 目標 14：保育海洋生態；SDGs 目標 15：保育陸域生態；SDGs 目標 16：和平正義與有力的制度；SDGs 目標 17：夥伴關係

(二) 作品格式：

1. 初賽：

報名參加初賽團隊以競賽主題發展之概念及構想，以文字及圖說方式說明其問題，針對熟悉之企業、單位規劃創意行銷方案或提出新的創業模式企劃，提出解決問題之構想概念（以 A4 版面 1 頁為限，包含圖片及說明），於活動官網上填寫報名資料及上傳概念構想計畫資料。請於西元 2022 年 11 月 25 日前上活動官網填寫相關資訊及上傳企劃書。

註：提案企劃書以中文或英文呈現皆可

2. 決賽：

決賽團隊每隊以 3-6 分鐘影片，說明以活動主題所發展之創意行銷企劃或創新創業模式。由評審委員們共同評選出參賽者名次，於當日公告決賽名次並頒發競賽獎勵。

※注意事項：

◎晉級決賽之參賽隊伍需繳交資料：獎金領取同意書暨匯款資訊表。

◎口頭影片聲音與影像要清晰，影片解析度須達 480p (720*480) 以上，若影像解析度過低影響評分，責任請自負，主辦單位不另行檢核或提醒。

九、比賽評選標準

(一) 初賽評選標準：

1. 形式審查：由主辦單位針對參賽者繳交作品是否完整進行形式審查，凡有下列其中一項不符合者將予以退賽；資料齊備者始得進入初賽作品審查，審查項目如下：
 - (1) 參賽報名資料不齊全
 - (2) 作品形式不符合規範
 - (3) 檔名不符合規定
 - (4) 未提交已簽名之授權同意書
 - (5) 為增進全球國際企業互助交流創意發想，跨國組隊可斟酌加分
2. 作品審查：主辦單位將邀請行銷企劃與創業經驗豐富之專家與學者進行審查，針對初賽參賽作品依據初賽評選標準進行書面審查。書面審查時，每隊參賽作品皆安排多位評審分別進行審查。
3. 書面審查成績分數若有相同時，以(1)創新性(2)可行性(3)永續目標連結性，做分數比較順序；若三者分數皆同，則增額入選。
4. 二組競賽主題，將根據隊伍的初賽書審總成績錄名晉級決賽；其餘則擇優授予佳作獎。(若因隊伍數目不足或成績未達評審標準，本競賽保有名額從缺之權利)

(二) 決賽評審標準：

- 1.由主辦單位邀請專家組成之評審委員進行評審，評審分數占總成績 100%。
- 2.決賽審查總成績分數若有相同時，以(1)影片表現(2)創新性(3)可行性(4)永續目標連結性之分數比較順序，若四者分數皆相同，則增額入選。
- 3.前述總分依序排名，遇有同分者，以評審分數高者則排名在前。
- 4.決賽作品審查之評審標準：

評分項目	說明	比例
影片表現	內容完整清楚	25%
創新性	內容創新性	30%
可行性	內容架構完整性	30%
永續目標連結性	與 SDGs 連結性	15%

十、獎勵方式

依決賽總成績，頒予獎金及獎狀以資鼓勵。若經審查未達評審標準時得以從缺，也將隨參賽狀況調整獎項。

創意行銷組	創新創業組
1.第一名：1 隊，獎金新臺幣 10,000 元及獎狀，指導老師給予指導證明。	1.第一名：1 隊，獎金新臺幣 10,000 元及獎狀，指導老師給予指導證明。
2.第二名：1 隊，獎金新臺幣 8,000 元及獎狀，指導老師給予指導證明。	2.第二名：1 隊，獎金新臺幣 8,000 元及獎狀，指導老師給予指導證明。
3.第三名：1 隊，獎金新臺幣 6,000 元及獎狀，指導老師給予指導證明。	3.第三名：1 隊，獎金新臺幣 6,000 元及獎狀，指導老師給予指導證明。
4.佳作獎：3 隊，獎金新臺幣 4,000 元及獎狀，指導老師給予指導證明。	4.佳作獎：3 隊，獎金新臺幣 4,000 元及獎狀，指導老師給予指導證明。
5.優選獎：擇優錄取，獎狀，指導老師給予指導證明(視作品狀況給予獎金)。	5.優選獎：擇優錄取，獎狀，指導老師給予指導證明(視作品狀況給予獎金)。
6.初賽優良獎：數名，初賽優秀作品未進入決賽者，擇優取若干隊頒予優良獎，獎狀，指導老師給予指導證明。	6.初賽優良獎：數名，初賽優秀作品未進入決賽者，擇優取若干隊頒予優良獎，獎狀，指導老師給予指導證明。

備註：1.本競賽之獎狀將採電子檔案形式提供，不另行提供書面獎狀。

2.備註：海外獲獎組別之獎金轉成等值美金/人民幣，且須扣除外國人稅負 20%，以及產生之手續費從獎金內扣除。

十一、注意事項

- (一) 主辦單位（即朝陽科技大學管理學院，以下簡稱主辦單位）保有變更本競賽規則的權力。本競賽辦法若有未臻完善之處，得視需要新增競賽規則，參賽則視為同意本規則與競賽辦法。若對競賽有任何建議或疑慮時，敬請直接向主辦單位反映溝通。
- (二) 參賽或入圍作品，如經人檢舉或告發為他人代勞，或任何違反本競賽相關規定，或曾參加其他競賽獲獎，且有具體事實者，主辦單位有權追回得獎資格與所有獎勵內容（若有侵害他人智慧財產權等法律責任，概由參賽者自行負責）。
- (三) 參賽或入圍作品如涉及著作權、專利權等之傷害，由法院判決屬實者，除法律責任自負外，主辦單位將追回入圍資格與獎勵，主辦單位不負任何法律責任。參賽作品亦不得有抄襲或代筆之情事，若經發現，一律取消參賽資格。

- (四) 參賽之相關資料與作品若延遲交件者，取消其參賽資格。
- (五) 參賽之作品，主辦單位不協助編輯或任何加工作業，直接遞交評審委員審查評分。繳交所有檔案與文件不論得獎與否將不予退回，請參賽者自行備份。
- (六) 基於比賽公平原則，參賽者不得抽換或更改繳交之報名相關資料與作品，請參賽者在遞交前仔細確認資料的正確性。
- (七) 獎金之核撥採匯款方式，匯款金額為獎金扣除相關手續費後之餘額；而獎狀寄發以傳送獎狀電子檔為原則，不另行郵寄紙本獎狀。
- (八) 競賽活動報名表蒐集（C001 辨識個人者）姓名、E-mail、指導老師姓名等個人資料係為主辦單位進行參賽者報名管理、活動期間身分確認、活動聯繫、成績公告（如：獎項、姓名）等相關行政作業之用，並做為日後本競賽活動相關訊息聯繫。主辦單位將利用參賽者的個人資料至蒐集目的消失為止。
- (九) 個人資料之權利及權益：參賽者得依個人資料保護法第 3 條就其個人資料行使請求查閱、補充、更正、製給複製本及請求停止蒐集、處理、利用及請求刪除等權利，行使方式請洽本競賽主辦單位：朝陽科技大學管理學院。

十二、活動聯絡人

任何競賽有關之問題，請洽朝陽科技大學管理學院：

◎活動助理：

國內：0982-804904 (王佳偵助理)；e-mail: star860904@gmail.com

海外：886-916-684566 (林紹良助理)；e-mail: shaoleonlian95@gmail.com

2022 Global SDGs Creative Planning Competition

1. Purpose

In 2022, Organization expand the "2022 Global SDGs Creative Planning Competition" to enhance global international business mutual assistance and exchange of creative ideas. Thus, to continue the features and spirits of the sensation from the "2021 Global Creative Planning Competition" and to broaden the horizon of the students, the "2022 Global SDGs Creative Planning Competition " (2022 GSCPC) will be held this year.

GSCPC will combine 17 indicators of the United Nations Sustainable Development Goals (SDGs), Encourage students to care about social issues, develop creativity, develop practical and planning skills, and expand the social influence of education through the transmission of sustainable knowledge and also mainly enhancing the positive rivalry and cooperation within colleges or universities from Taiwan, China, Southeast Asia, Japan, Korea, and other countries in Europe, America, and Oceania by connecting resources from colleges or universities worldwide to cultivate students' international mobility and cross-domain learning capabilities.

2. Organizer / Co- organizer

- I. Host: Chaoyang University of Technology, College of Management
- II. Co-organizing units: Department of Leisure Service Management

3. Participation Qualifications

- I. Students (including graduate students), who remain in-school status within public or private colleges and universities globally and are interested in creative marketing proposals or entrepreneurial proposals, are welcome to sign up regardless of department and grade.
- II. Participants need to build a team of at least 1 to maximum 6 people, and it is permitted to team up by cross-department, cross-school, or cross-country participants. However, each student is limited to engaging in a single team.
- III. Each team must have an instructor, and a team is limited to 2 instructors. Note that teams without an instructor will not accept the registration.
- IV. After registration, no temporary member change is allowed during the competition.

4. Competition Timeline

- I. Application Deadline: 2022/11/25 (Friday) 17:00p.m. (GMT+8)
- II. Announcement of preliminary results: 2022/12/02 17:00p.m. (GMT+8) on the official website of the College of Management of Chaoyang University of Technology, Facebook Page and the rest of information about final.
- III. This preliminary competition is presented on a one-page. The preliminary

round will be conducted in this competition according to the one-page content. The teams selected in the preliminary round will enter the final round. The number of entries in the final category will depend on the quantity of eligible team.

Quantity of eligible team	Quantity of team Advance
below 120 teams	18 teams
120-200 teams	20 teams
200 teams and above	40 teams

IV. Final Information:

- i. Final submission deadline: 2022/12/02(Fri) to 2022/12/12(Mon) 17:00p.m. (GMT+8)
- ii. Announcement of Final Result: 2022/12/19 10:00a.m. (GMT+8)

5. Registration and Submission

I. Application Deadline: 2022/11/25 (Friday) 17:00p.m. (GMT+8)

II. Registration and Procedure of submission:

Google form : <https://s.cyut.edu.tw/85NmxjW11n>

Qr-code:



III. Enter the online registration form, please, using the fixed Gmail account.

IV. Complete and confirm the team information and competition file.

V. File (PDF, Image, documents) within 10MB.(File name: Registration category, Title, Leader's name).

VI. Click Submit to complete the registration.

6. Registration Notes

I. The registration information needs to be carefully checked for correctness. After the registration deadline, the information is not allowed to change. The follow-up competition information notice will be sent to the instructor or captain. It is necessary to leave a commonly used e-mail to send and receive letters.

II. The organizer will issue all certificates of merit, participation certificates (paper or electronic files), and promotional materials based on the online

registration information. Please make sure that the information is correct. Suppose the team needs to change the information and replace any certificate/electronic certificate, Etc, due to the personal factors of the participating team in the future. In that case, it is necessary to apply for an amendment, pay the amendment fee of NTD 100 per document, and apply for the application before 2022/12/30. Overdue will not be accepted.

III. The organizer reserves the right to change the event's format and provide the materials' content and details related to the event. Suppose it cannot be executed due to special reasons of force majeure. In that case, the organizer has the right to cancel, terminate, modify or suspend this event. Any changes will be announced on the event website without prior notice.

7. Announcement website :

I. Official website of Chaoyang University of Technology:

Chinese: <https://mcollege.cyut.edu.tw/>

English: <https://m-college.cyut.edu.tw/index.php?Lang=en>

II. Facebook fans page(2022 Global SDGs Creative Planning Competition)

Link: <https://www.facebook.com/CYUT2021world>

8. Competition theme and Submission format

I. Competition Category:

i. Creative Marketing Group:

- A. Innovation 45%
- B. Feasibility 40%
- C. Sustainable Goal Connectivity 15%

ii. Innovative Entrepreneurship Group

- A. Innovation 35%
- B. Feasibility 50%
- C. Sustainable Goal Connectivity 15%

Note: Please tick the 17 indicators of the United Nations Sustainable Development Goals for the connectivity of the above sustainable development goals(choose one indicator) :

SDGs Goals 1 No Poverty; SDGs Goals 2 Zero Hunger; SDGs Goals 3 Good Health and Well-Being; SDGs Goals 4 Quality Education; SDGs Goals 5 Gender Equality; SDGs Goals 6 Clean Water and Sanitation; SDGs Goals 7 Affordable and Clean Energy; SDGs Goals 8 Decent Work and Economic Growth; SDGs Goals 9 Industry, Innovation and Infrastructure; SDGs Goals 10 Reduced Inequalities; SDGs Goals 11 Sustainable Cities and Communities; SDGs Goals 12 Responsible Consumption and Production; SDGs Goals 13 Climate Action; SDGs

Goals 14 Life Below Water; SDGs Goals 15 Life on Land; SDGs Goals 16 Peace, Justice and Strong Institutions; SDGs Goals 17 Partnerships for the Goals;

II. Submission format

i. Preliminary:

Participant in the preliminary competition will develop concepts and ideas based on the competition theme, explain their problems in words and pictures, plan creative marketing plans for familiar enterprises and units, or propose new business model plans, and propose ideas and concepts to solve problems (in A4 format). 1-page limit (including pictures and descriptions), fill in the registration information, and upload the concept idea plan information on the event's official website. Please go to the event's official website to fill in the relevant information and upload the plan before 2022/11/25.

Note: Proposals can be presented in either Chinese or English

ii. Final:

Every Final team has to prepare a 3-6 minutes video to explain the innovation plan or entrepreneurial model developed by the event's theme. The jury will jointly select the entrants; the final rank will be announced on the same day, and the competition reward will be awarded.

※Notice:

◎The team that advance have to fill up the Award Money Receiving Consent Form and Remittance Information Form.

◎Video should be clear, the resolution of the video must be above 480p (720*480).

9. Competition Review Standard

I. Review Standard of The Preliminary Stage:

- i. Format Review: The organizer will conduct a formal review of whether the submitted entries are complete. Anyone who does not meet one of the following will be withdrawn from the competition. Those who have complete materials are allowed to enter the entries review of the preliminary stage. The review items are as follows:
 - A. Incomplete registration materials
 - B. The cover page of the entry does not meet the specifications
 - C. The file name does not meet the requirements
 - D. Failure to submit a signed authorization consent form
- ii. Entry Review: The organizer will invite experts and scholars with rich experience in marketing planning and entrepreneurship to conduct written reviews on the preliminary entries based on the "Review Standard of The Preliminary Stage." During the written review, each team's entries will be

reviewed separately by multiple reviewers.

- iii. If the written review scores were the same, it will be compared in order by (1) Innovation, (2) Feasibility, and (3) Sustainable Goal Connectivity. If the three scores were the same as well, the amounts of teams advancing will increase.
- iv. For the two groups of competition category, those teams will be selected according to their preliminary written review results; The rest will be given Honorable Mention Awards. (If the number of teams is insufficient or the results are not up to the judging standard, this competition reserves the right to vacant places.)

II. Review Standard of The Final Stage

- i. A review committee composed of experts invited by the organizer will conduct the review, and the review score will account for 100% of the total score.
- ii. If the total scores of the final review were the same, it will be compared in order by (1) Video, (2) Innovation, (3) Feasibility, (4) Sustainable Goal Connectivity. If the scores of the four were as well, the amounts of teams selected will increase.
- iii. The final scores are ranked in order; if some teams are the same score, Those teams with higher score review by reviewer will get better ranked.
- iv. Review Standards of Final Entries Reviewing

Scoring Item	Content Description	Weight
Video	Content Clearly	25%
Innovation	Content Innovative	30%
Feasibility	Content Integrity	30%
Sustainable Goal Connectivity	Connectivity with SDGs	15%

10. Awarding Method

The award money and certificates are bestowed upon participants based on the final scores as an encouragement. The award will be left vacant if it fails to meet the judging criteria after review, and the award will be adjusted according to the status of the competition.

Creative Marketing Group	Innovative Entrepreneurship Group
1. First Place Award : 1 team with a prize of NT\$10,000 and certificates, and the instructor will be given proof of instruction.	1. First Place Award : 1 team with a prize of NT\$10,000 and certificates, and the instructor will be given proof of instruction.

<p>2. Second Place Award : 1 team with a prize of NT\$8,000 and certificates, and the instructor will be given proof of instruction.</p> <p>3. Third Place Award : 1 team with a prize of NT\$6,000 and certificates, and the instructor will be given proof of instruction.</p> <p>4. Honorable Mention Awards : 3 teams , with a prize of NT\$4,000 each and certificates, and the instructor will be given proof of instruction.</p> <p>5. Merit Award : Pick out some better teams with certificates, and the instructor will be given proof of instruction (Award money will depends on proposal).</p> <p>6. Preliminary Excellence Award : Those who did not advance to the finals with excellent works in the preliminary rounds will be selected from a number of teams to be presented with Judges' Award, and the instructor will be given proof of instruction.</p>	<p>2. Second Place Award : 1 team with a prize of NT\$8,000 and certificates, and the instructor will be given proof of instruction.</p> <p>3. Third Place Award : 1 team with a prize of NT\$6,000 and certificates, and the instructor will be given proof of instruction.</p> <p>4. Honorable Mention Awards : 3 teams , with a prize of NT\$4,000 each and certificates, and the instructor will be given proof of instruction.</p> <p>5. Merit Award : Pick out some better teams with certificates, and the instructor will be given proof of instruction (Award money will depends on proposal).</p> <p>6. Preliminary Excellence Award : Those who did not advance to the finals with excellent works in the preliminary rounds will be selected from a number of teams to be presented with Judges' Award, and the instructor will be given proof of instruction.</p>
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- Note : 1. The certificate of this competition will be provided in the form of an electronic file, and no written certificate will be provided separately.**
- 2. Those winning teams from overseas need to aware that a handling charge and 20% of the foreign tax burden must be deducted in the award money when exchanging currency of the award money into USD/RMB.**

11. Notice

- I. The organizer, College of Management, Chaoyang University of Technology (CYUTCM), reserves the right to change the rules of this competition. If there are any imperfections in this competition method, new competition rules may be added as necessary. Participation shall be deemed to have agreed to these rules and competition methods. Any suggestions or concerns about the competition are welcome to be reported to the organizer directly.
- II. For entries or nominated works, if they were reported ghost writing, violating relevant rules of this competition, or being awarded in other competition before, the organizer reserves the right to deprive the awarding qualification

and the whole prizes. (Legal responsibilities such as infringement of the intellectual property rights of others shall be borne by the participants themselves.)

- III. If the entries or nominated works involved violation of copyright, patent rights, etc., and were verdict guilty by the court, the legal responsibilities shall be borne by the participants themselves instead of the organizer. Also, the organizer will deprive the nomination qualification and awards of theirs. Entries are also not allowed to be plagiarized or ghostwriting. Once been found, it will be disqualified participating whatever.
- IV. If the submission of relevant materials and entries is delayed, the qualification will be cancelled.
- V. The organizer will not assist in editing or any processing operations for the submitted entries, and directly submit them to the reviewing committees for review and scoring. All files and documents submitted will not be returned regardless of awarded, and participants are requested to back them up by themselves.
- VI. Based on the fairness principle of the competition, participants are not allowed to change the submitted registration-related materials and entries. Please confirm the correctness of the materials carefully before submitting
- VII. The appropriation of the awarding money is by remittance. The remittance amount is the balance of the awarding money after deducting the relevant handling charge. The certificate of this competition will be sent in the form of an electronic file, and no written certificate will be mailed separately.
- VIII. The collection of registration form for the competition (C001 to identify individuals), including names, phone numbers, E-mail, and name of the instructor, etc., is for the related administrative tasks of organizer to manage name of participants, confirm identity during the competition, contact, and score announcement (such as, prize, name), etc. They are used as a contact for information related to this competition in the future. The organizer will use the personal information of the participants until the purpose of collection accomplished.
- IX. Rights and equity of personal data: Participants may exercise their personal data in accordance with Article 3 of the Personal Data Protection Act to request access to supplement, correct, make copies of their personal data, request to stop collection, processing, use, and request deletion, etc. Please contact the organizer of this competition if participants want to exercise their right.

12. Contact

For further questions and concerns, please contact Chaoyang University of
Technology College of Management :

©Competition Assistants:

Taiwan : 0982-804-904(Miss Wang, Jia-Zhen), star860904@gmail.com

Oversea : 886-916-684-566 (Mr Lian Shao Leon), shaoleonlian95@gmail.com

Assistants of College of Management: Mrs Liu, Li-Ching :886-4-2332-3000 #7543 ◦