

<b>Hsu, Shu-Ling (許淑鈴)</b>		
Department of Accounting Information Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan	Office: T0944-1 ☎: 886-6-2533131 ext.8194 FAX: 886-6-2545122 ✉: <a href="mailto:reenehsu@stust.edu.tw">reenehsu@stust.edu.tw</a>	

## Education

- PhD, Accounting, National Cheng Kung University, Taiwan, 2009/7
- Master, Accounting, National Cheng Kung University, Taiwan, 1999/6

## Area of Specialty

- Financial Accounting

## Academic Experience

- Assistant Professor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2009/8 to present
- Lecturer, Department of Management Information System, Far East University, 2000/8 to 2009/7

## Publications

### **Journal Papers:**

1. Hsu, Shu-Ling (2017) "Information Content of Pro Forma Earnings", Australian Journal of Business and Management Research, forthcoming.
2. Wang, Min, Rain Chen, and Shu-Ling Hsu (2015) "Investigation on Course Correlation of Industrial Design by Course Distribution Diagram", Journal of Communications and Networking, 5(12), 15-22.
3. Lin, Hsuan-Chu, Chin-Chen Chien, and Shu-Ling Hsu (2010) "Investigation on Privatization Effect of State-Owned Firms in Taiwan," Journal of Statistics and Management Systems, 13(1), 131-151. [EI]
4. Lin, Hsuan-Chu and Shu-Ling Hsu (2009) "A Study on Privatization of State-Owned Banks in Taiwan," The Empirical Economics Letters, 8(6), 117-124. [EconLit]

### **Conference Papers:**

1. Hsu, Shu-Ling and Sin-Yu Chen (2013) "Information Content of Pro Forma Earnings", 2013 Accounting and Information Technology Conference, Kun Shan University, Tainan, Taiwan.
2. Hsu, Shu-Ling and Hui-Fan Tsou (2012) "The Study on Tax Expenses, Earnings Management and Stock Returns", 2012 Finance, Accounting and Management

- Decision International Conference, Southern Taiwan University of Science and Technology, Tainan, Taiwan.
3. Hsu, Shu-Ling and Yi-Chieh Chen (2012) "Oversight Mechanisms and Earnings Conservatism", 2012 Finance, Accounting and Management Decision International Conference, Southern Taiwan University of Science and Technology, Tainan, Taiwan.
  4. Hsu, Shu-Ling and Chiu-Wei Su (2011) "Operation Performance, Ownership Structure and Non-performing Loan Ratio for Banks", 2011 Financial Management Theory and Practice Conference, Chang Jung Christian University, Tainan, Taiwan.
  5. Hsu, Shu-Ling and Wei-Hsiang Li (2011) "Corporate Governance, Banks Performance and Executive Compensation in Banking", 2011 Marketing and Logistics Management Practice Conference, Hsing Kuo University of Management, Tainan, Taiwan.
  6. Chien, Chin-Chen, Hsuan-Chu Lin, and Shu-Ling Hsu (2009) "Discretionary Accruals and Security Mispricing: The Utilization of Fundamental Analysis in Developing Trading Strategies," The First Cross-Strait Symposium on Accounting, Xiamen University, Fujian, China.
  7. Lin, Hsuan-Chu, Chin-Chen Chien, and Shu-Ling Hsu (2008) "Does Privatization Always Improve the Performance of State-Owned Enterprises? - Evidence from Taiwan," 2008 Annual Conference of Taiwan Finance Association, National Dong Hwa University, Hualien, Taiwan.

### **Dissertation:**

- Hsu, Shu-Ling (2009) "The Development of Mispricing Strategy with Fundamental Analysis," Ph.D. Dissertation, National Cheng Kung University.

### **Grants**

1. Hsu, Shu-Ling (2010) "Bankruptcy Prediction in Banks: Applying Binary Quantile Regression", National Science Council, No. NSC 99-2410-H-218-015.

### **Entrusted Practical Researches**

1. Lin, Chi-Hsiang and Shu-Ling Hsu (2016) "Eloquence Training Learning Course", Junior Chamber International Taiwan Worldwide Federation of Young Leaders and Entrepreneurs, No. 341050069.
2. Hsu, Shu-Ling (2015) "2015 National College Students' Innovation and Entrepreneurship Business Plan Contest - Printing Colorful Dream", Ministry of Education, No. 131040143-GP(2).
3. Hsu, Shu-Ling (2012) "System Analyst Training Program", SHCTC Technology CO., No. 230980236.

## **Patents**

1. Hsu, Shu-Ling, Rain Chen, and Min Wang, "Heighten and Massage Socks", Taiwan Patent (No. M519888), Apr. 11, 2016.
2. Hsu, Shu-Ling, Min Wang, and Rain Chen, "Adhesive and Discard Napkins Structure", Taiwan Patent (No. M507741), Sept. 1, 2015.

## **Honors and Awards**

- Excellent Mentor Award in 2st semester of 2014 Academic Year

## **Professional Certifications**

1. SAP ERP for Financial Accounting Module, 2011/03
2. Business Intelligence Planner, 2011/02
3. Microsoft Office Specialist 2007 (Word Expert 、Excel Expert 、Outlook 、PowerPoint), 2010

## **Academic and Professional Service**

1. Auditing member, Auditing Office, Southern Taiwan University of Science and Technology, 2011 to present.
2. Member, AACSB Accreditation Committee, Southern Taiwan University of Science and Technology, 2009 to present.
3. Mentor, Southern Taiwan University of Science and Technology, 2010 to Present.
4. Consultant, Dahua Accounting Firm, 2016/02 to 2016/06.
5. Consultant, Jiexiang Accounting Firm, 2016/02 to 2016/06.
6. Consultant, Fufeng Accounting Firm, 2016/02 to 2016/06.
7. Consultant, Hsincheng Accounting Firm, 2016/02 to 2016/06.
8. Consultant, Paochen Accounting Firm, 2016/02 to 2016/06.