

<b>Huang, Yu-Chuan (黃鈺娟)</b>		
Department of Accounting Information Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan	Office: T1020 ☎: 886-6-2533131 ext.5500 ☎: 886-6-2545122 ✉: <a href="mailto:jenhuang@stust.edu.tw">jenhuang@stust.edu.tw</a>	

## Education

- Doctor of Philosophy in Curriculum & Instruction with concurrent degree in Educational Leadership and Administration (Concentration in Educational Leadership and Administration, Balanced Scorecard, and Performance Management), Pennsylvania State University-University Park, 2003/08-2007/05
- Master of Science in Business (Graduate School of Accountancy: Major-Accounting; Minor: Finance), University of Colorado at Boulder, 1993/08-1995/05
- Bachelor of Business (Department of Accounting), Soochow University, Taipei, Taiwan, 1998/09-1992/06

## Area of Specialty

- Cost and Management Accounting, Corporate Governance, Performance Management, Educational Cost and Budgeting, Education Finance, Educational Management

## Academic Experience

- Associate Professor, Accounting and Information Department, Southern Taiwan University of Technology and Science, 2017/02 to present
- Associate Professor, Department of Accounting and Taxation, Shih-Chien University, Kaohsiung Hsien, Taiwan. 2009/02-2017/02
- Instructor, Department of Accounting and Taxation, Shih-Chien University, Kaohsiung Hsien, Taiwan. 1996/08-2009/02

## Publications

### **Journal Papers:**

1. Chin, Y.C., Su, W.Z., Chen, S.C., Hou, J. & Huang Y.C. (2018). Exploring users' self-disclosure intention on social networking applying novel soft computing theories. *Sustainability*, 10(11), 3928.
2. Huang, Y.C., Wu, G.U, Shan, Y. & Shi, Y.C. (2016). The effects of Corporate Social Responsibility on information asymmetry: Analyses from Corporate Governance mechanisms, *Journal of Commercial Modernization*, 8 (2), 355

3. Huang, Y.C. (2013). Application of Balanced Scorecard for Developing an Effective Self-Evaluation System, *Journal of Commercial Modernization*, 7(1), 1

### **Conference Papers:**

1. Huang, Y.C., & Lee, T.S.\* (2018). Theory of Constraints and Its Application of Calculus Teaching Strategies in Electric Engineering Department. *International Symposium on Novel and Sustainable Technology*
2. Chen, S.H., Huang, Y.C., Chen, Y.J., Chen, H.H., Wu, T.H., & Pan, C.I. (2018). Understanding the Determinants on the Usage Intention of Sina Weibo: Partial Least Square Approach. *International Conference on Business Management and Social Innovation*
3. Huang, C.H., & Huang, Y.C. (2016). A Study of Accounting Teaching strategies in hospitality management department from theory of constraints point of view. *The Proceeding of 14th APacChrie Conference in Thailand Bangkok Dusit Thani College*

### **Dissertation**

- Huang, Y.C. (2007). Private kindergarten Scorecard. Ph.D. degree dissertation. Pennsylvania State University-University Park, PA, U.S.A.

### **Books :**

- Lin, C.B., Huang, Y.C., Lin, Y.H., & Huang, C.F. (2017) *Financial Accounting Applying in Tourism, Cultural & Creative Industry*. Taipei, Taiwan: Gau-Li Publications. ( ISBN13 : 9789869527736)
- Lin, Y.H., Shu, H.H., Huang, Y.C., Huang, C.F., & Lin, C.B. (2009). *Financial Accounting*. Taipei, Taiwan: Gau-Li Publications. ( ISBN 13 :9789864127085)

### **Professional Certifications**

1. Certification of Enterprise International Control, 2016/07
2. Certification of Big Data Seeded Teacher, 2016/07
3. Certification of Financial Technology Seeded Teacher, 2016/07
4. Graduate School Teaching Certification, Pennsylvania State University
5. Applied Statistical Certification (in process), Pennsylvania State University

### **Professional Experience**

- Chairman of Accounting and Information Department, Southern Taiwan University of Technology and Science. 2017/08 to present
- Chairman of Accounting and Taxation Department, Shih-Chien University, Kaohsiung Hsien, Taiwan. 2014/08-2017/02

- Chief and Vice-Chief Executive Officer of Internal Auditing, Shih-Chien University, Kaohsiung Hsien, Taiwan. 2013/08-2017/02
- Hwa Pao Resins Chemical CO., Ltd.. Tainan, Taiwan, Accountant. 1992/06-1993/06

### **Grants**

1. The Ministry of Labor, "Personnel Cultivation Program of IFRS Application and Taxation Planning ".(Contract Number: usc-106-03-052012, 2016/08/01~2017/07/31)
2. The Ministry of Labor, "Personnel Cultivation Program of Finance and Taxation". (Contract Number: usc-105-03-052012, 2015/08/01~2016/07/31)
3. The Ministry of Labor, "Personnel Development Program of Accounting, Taxation, and Internal Control". (Contract Number: usc-,104-03-052012, 2014/08/01~2015/07/31)
4. The National Science Council of Taiwan," A Study of Accounting Teaching Strategies in Hospitality Management Department from Theory of Constraints Point of View (Contract Number: MOST 104-2511-S-020-003, 2015/08/01~2016/07/31)

### **Entrusted Practical Projects**

1. Developing Accounting Educational Software. (Contract Number: 24001070387, 2018/10/01~2018/03/31)
2. A Study on Enterprise pricing and business strategy (Contract Number: usc-104-03-051001, 2015/08/01~2016/07/31)