Hsueh, Chien-Hung (薛健宏)		
Department of Accounting Information Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan City 710, Taiwan	Office: T0938 ☎: 886-6-2533131 ext. 8138 FAX: 886-6-2545 122 ा: d123d@stust.edu.tw	A A A

Education

- PhD, Department of Accounting, National Chengchi University, 2001/9 to 2005/12
- Master, Department of Business Administration, TungTai University, 1997/9 to 1999/6
- BBA, Department of Accounting, National Chengchi University, 1991/9 to 1995/6

Area of Specialty

■ Business Risk, Corporate Governance

Academic Experience

- Associate Professor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2009/1 to present
- Assistant Professor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2006/2 to 2009/1
- Instructor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 1999/11 to2006/2
- Part-time Instructor, Department of Finance, National Yunlin University of Science and Technology, 1999/11 to2006/2

Professional Experience

■ Auditor, WaterPricehouse CPA Firm, 1996/1 to 1997/1

Publications

Journal Papers:

- Ho, Wei-Te, Huei-Huang Chen, Chin-Ling Lee, Chien-Hung Hsueh, Chung-Wen Hung, Din Jong (2016) "Testing the Acceptability of eReader: A Case Study of Undergraduate Sociology Students," HWAI Academic Journal, 44, 55-79.
- Huei-Huang Chen, Chiang-Hsien Tai, Tsung-Yi Tsai, Chien-Hung Hsueh and Chao-Hsien Lu (2014) "Developing an Ebxml Compatible B2b Collaboration Prototype and Reference Model: The Viewpoint of Business Process Integration," Australian Journal of Business and Management Research, 4 (8).

- 3. Hsueh, Chien-Hung and Chung-Yuan Hsu (2012) "Influences of Ownership of the Directors and Supervisors, Enterprise Risk, and Technology Investment on Incentive Schemes and Internal Monitor Schemes Applied to Enterprise Managers," Review of Securities and Futures Markets, 24 (1), 67-110. [TSSCI] (in Chinese)
- 4. Hsueh, Chien-Hung and Chung-Yuan Hsu (2008) "Research on the Relationship between Enterprise Return, Risk, and Inputs in Intangible Assets," Review of Securities and Futures Markets, 20(4), 1-38. [TSSCI] (in Chinese)
- 5. Hsueh, Chien-Hung (2008) "Research on the Interrelationship among Stock Ownership by Directors and Supervisors, Earnings Smoothing, and Enterprise Risk," The International Journal of Accounting Studies, 20(4), 1-38. [TSSCI] (in Chinese)
- 6. Hsueh, Chien-Hung, Shaio-Yan Huang, and Yu-Cheng Chen (2006) "Testing the information quality of the degree of operating leverage disclosed in financial reports," Int. J. Accounting and Performance Evaluation, 3 (1), 98-132.
- Hsueh, Chien-Hung (2006) "Research on Enterprise Characteristics Influencing Risk and Return on the Initial Public Offerings," Journal of Risk Management, 8 (2), 101-136. (in Chinese)
- 8. Hsueh, Chien-Hung (2002) "Research on Depreciation Expenses in The Cash Flows from Operating Activities in Manufacturing Firms," Taiwan Business Bank Quarter Review, 25 (2), 237-246. (in Chinese)
- 9. Yu-Cheng Chen and Chien-Hung Hsueh (2004) "Empirical Research on the Trade-off Relation between Risk Multiplier Factor s in Taiwan," Taiwan Academy of Management Journal, 2(2), 53-78. (in Chinese)
- 10. Hsueh, Chien-Hung (2002) "Empirical Research on the Relation between the Systematic Risk and Different Degrees of Operating Leverage---The Case of Electron Industry," Journal of Southern Taiwan University of Technology, 26, 9-26. (in Chinese)

Conference Papers:

- Hsueh, Chien-Hung, Wang Yu-Xuan, Li Xin-Bei, and Zeng Yu Ru (2015) "What Is The Problem with CPC? Compared with Formosa Petrochemical Co.," 2015 Finance, Accounting and Management Decision Conference, Tainan, Taiwan. (in Chinese)
- YU, LIANG and Chien-Hung Hsueh (2015) " Comparison IFRS with the ROC GAAP in Accounting Information," 2015 Finance, Accounting and Management Decision Conference, Tainan, Taiwan. (in Chinese)
- 3. Hsueh, Chien-Hung, Wei-Han Weng (2013) "Market Competition and Proxy Problems," 2012 FAST Annual Meeting, Kaohsiung, Taiwan. (in Chinese).
- Hsueh, Chien-Hung, Bei-Peng Chen (2011) "The Effect of Real Earnings Management in the Future," The 2011 Marketing and Logistic Management Conference, Tainan, Taiwan. (in Chinese)

- Hsueh, Chien-Hung, Ya-Huei Chen (2011) "Prediction on Corporation Governance," The 2011 Marketing and Logistic Management Conference, Tainan, Taiwan. (in Chinese)
- Hsueh, Chien-Hung (2010) "Does the Consolidated Financial Statements Offer More Valuable Information than the Unconsolidated Financial Statements?" The 2010 Accounting Theory and Practice Conference, Taipei, Taiwan. (in Chinese)
- Hsueh, Chien-Hung, Jhang-Yi Hong (2010) "Prediction on Corporation Governance," The 2010 Conference on Economic and Business, Tainan, Taiwan. (in Chinese)
- Hsueh, Chien-Hung, Yi-Ling Chen (2009) "R&D Expenditure, Managerial Ownership, and Performance," The 2009 International Conference on Management and Information, Kaohsiung, Taiwan. (in Chinese)
- 9. Hsueh, Chien-Hung and Chung-Yuan Hsu (2007) "Effect of R&D on Business Risk," The 2007 Accounting Theory and Practice Conference, Taipei, Taiwan. (in Chinese)
- Hsueh, Chien-Hung and Chung-Yuan Hsu (2007) "Research on the Relationship between the Employees' Bonus and the Monitoring Costs in Enterprises," The 2007 Accounting Theory and Practice Conference, Yunlin, Taiwan. (in Chinese)
- 11. Hsueh, Chien-Hung and Chung-Yuan Hsu (2006) "Research on the Relationship between Employees' Bonus and the Monitoring Costs in Enterprises," The 2006 Accounting, Industry and Integration Conference, Taichung, Taiwan. (in Chinese)
- 12. Hsueh, Chien-Hung (2005) "Decrease in Employees and the Operating Performence," The 2005 Accounting and Auditing Theory and Practice Conference on Cross Strait, Taipei, Taiwan. (in Chinese)
- 13. Hsueh, Chien-Hung (2005) "Decrease in Employees and the Operating Performance," International Conference on Accounting and Information Technology, Jiayi, Taiwan. (in Chinese)
- 14. Hsueh, Chien-Hung (2004) "Research on Enterprise Characteristics Influencing Risk and Return on the Initial Public Offerings," The 2004 Accounting Theory and Practice Conference, Taipei, Taiwan. (in Chinese)
- 15. Yu-Cheng Chen and Chien-Hung Hsueh (2004), "The Relationship between Risk Multipliers," The 14th Annual Meeting for the Association for Chinese Management Educators, Chicago, USA.
- 16. Yu-Cheng Chen and Chien-Hung Hsueh (2004) "Further Research on the Relation between Risk Multiplier Factors," The 2004 Modern Issues on Accounting – Academic Symposium, Taichung, Taiwan.
- 17. Yu-Cheng Chen and Chien-Hung Hsueh (2003) "Testing the Information Quality on the Degree of Operating Leverage Listed in The Financial Report," The 15th Asian-Pacific Conference on International Accounting Issue, Bangkok, Thailand.
- 18. Yu-Cheng Chen and Chien-Hung Hsueh (2003) "The Substituting Relationship

between Risk Multipliers," The 2002 International Conference of Taiwan Finance Association, Taichung, Taiwan. (in Chinese)

19. Hsueh, Chien-Hung (2004) "Research on the Relationship between Enterprise Characteristics Influencing Risk and Return on the Initial Public Offerings," The 2004 Accounting Theory and Practice Conference, Taipei, Taiwan. (in Chinese)

Dissertation:

 Research on Enterprise Return, Risk, and Input in Intangible Assets, PhD Dissertation, Department of Accounting, National Chengchi University, 2005/12

Grants

- National Science Council, No: NSC 99-2410-H-218-011-, "Does the Consolidated Financial Statements Offer More Valuable Information than the Unconsolidated Financial Statements?" 2010/8 - 2011/11. No.
- 2. National Science Council, No: NSC 97-2410-H-218-004-, "The Effect of Growth and Conservatism on the Relationship between Return and Risk," 2008/08 2009/10.
- 3. National Science Council, No: NSC-96-2416-H-218-022-, "Research on the Interrelationship among Stock Ownership by Directors and Supervisors, Earnings Smoothing, and Enterprise Risk," 2008/08 2009/10.
- National Science Council, No: NSC-93-2416-H-005-015, "Further Research on the Relation between Risk Multiplier Factors, Earnings Smoothing, and Enterprise Risk," 2004/08 - 2005/7. (Co-director)

Entrusted Practical Projects

- Integration between ICT Value-Added Innovation and Servitization in Motor Parts, industry-university cooperative research project by the government, 2014, No. 231030281.
- Planning and Guidance of Taiwan Junior Chamber South Area Oregon Debate Competition, industry-university cooperative research project by the enterprise, 2013, No.231020115.
- Application of Enhancing Cluster Knowledge in Automobile and Motorcycle Parts Industry, industry-university cooperative research project by the government, 2013, No.231020215.
- Planning and Guidance of Taiwan Junior Chamber South Area Oregon Debate Competition, industry-university cooperative research project by the enterprise, 2012, No.231000346.
- 5. Automation and IT Technology in Cluster of Southern Taiwan Precision Machinery Industry, industry-university cooperative research project by the government, 2012,

No.231010455.

- Computerization of the Effectiveness in Animal Drugs R&D and Manufacturing Methods, industry-university cooperative research project by the government, 2011, No.231000069.
- 7. Accounting Application Talent Cultivation Program, industry-university cooperative research project by the enterprise, 2010, No.230980343.
- Diagnostic Analysis of Internal Process Reengineering in Sun-Sho, industry-university cooperative research project by the enterprise,2010, No.230980452.
- 9. ERP application personnel training program, industry-university cooperative research project by the enterprise, 2010, No.230980322.
- 10. Accounting system establishment scheme, industry-university cooperative research project by the enterprise, 2008, No.230970004.

Honors and Awards

- 1. Excellent Tutor Award in 1st semester of 2016 Academic Year
- 2. Excellent Visiting-Tutor Award in 1st semester of 2015 Academic Year
- 3. Excellent Tutor Award in 2nd semester of 2014 Academic Year
- 4. Excellent Visiting-Tutor Award in 2nd semester of 2014 Academic Year
- 5. Excellent Visiting-Tutor Award in 1st semester of 2014 Academic Year
- 6. Excellent Visiting-Tutor Award in 1st semester of 2013 Academic Year
- 7. Excellent Visiting-Tutor Award in 2nd semester of 2013 Academic Year
- 8. Excellent Visiting-Tutor Award in 1st semester of 2012 Academic Year
- 9. Excellent Visiting-Tutor Award in 2nd semester of 2012 Academic Year
- 10. Directing students to take part in The 19th Debate Competition for Outstanding Accountant held by Journal of Accounting Research in Nov., 2009 and getting two Awards of Best Argument.
- 11. Directing students to take part in The 21st Debate Competition for Outstanding Accountant held by Journal of Accounting Research in Oct, 2009 and getting one Award of Best Argument.
- 12. Honor Teacher of Excellence in Teaching in 2008 Academic Year
- 13. Excellent Tutor Award in 1st semester of 2008 Academic Year
- 14. Excellent Tutor Award in 2nd semester of 2007 Academic Year
- 15. Directing students to take part in The 17th Professional Debate Competition in Mid Arean held by National Changhua University of Education in Apr., 2007 and getting two Awards of Best Argument.
- 16. Excellent Tutor Award in 2nd semester of 2006 Academic Year
- 17. The Best Paper, "The Substituting Relationship between Risk Multipliers," The 2002

International Conference of Taiwan Finance Association, Taichung, Taiwan.

Professional Certifications

- Microsoft Office Specialist 2010(Word Expert, Excel Expert, Outlook, Powerpoint), 2016
- 2. The Certificate of Proficiency in Fundamentals of APP for e-Business, 2015
- 3. Commercial cloud applications--MIT App Inventor 2, 2015
- 4. E-Enterprise Planner Certification (EEC)--Internet Marketing, 2013
- 5. E-Enterprise Planner Certification (EEC)--E-business Assistant Planner, 2012
- 6. E-Enterprise Planner Certification (EEC)--E-business Strategic Planning, 2012
- 7. E-Enterprise Planner Certification (EEC)--E-Enterprise Planner-Information Security and Laws, 2012
- 8. Certification of Primary Statistical Competency, 2012
- 9. Ocean Shipment Module of E-Business Application Engineer of Global Logistics, 2012
- 10. Business Intelligence (BI) Planner, 2011
- 11. Finance Module of Enterprise resource planning, 2011
- Microsoft Office Specialist 2007 (Word Expert, Excel Expert, Outlook, Powerpoint), 2010
- 13. Microsoft Office Specialist(Word Expert, Excel Expert, Outlook, Powerpoint), 2009
- 14. Internet and Computing Core Certificate (IC3), 2009
- 15. Certified Internal Auditor (CIA), 2003
- 16. Securities Specialist, 1998
- 17. Futures Specialist, 1997
- 18. Certified Public Accountant (CPA), 1995

Academic and Professional Service

- 1. Tutor, 2006 to present
- 2. Agent of chairman in Department of Accounting Information, 2012 to present
- 3. Chairman in Senior Project Committee, 2010 to present
- 4. member of the committee for graduate School admission by recommendation and screening, 2008~2010, 2013~2016
- member of Faculty Evaluation Committee in Department of Accounting Information, 2012 to present
- 6. Commentator in Commercial Modernization Academic Conference, Kaohsiung, 2013
- Question-Setting Member of Cloud Test Bank Smart Teaching Project--Accounting, 2013